



EXECUTIVE PRESENCE FOR HIGH GROWTH ORGANIZATIONS: WHAT LEADERS NEED TO SUCCEED

Growth matters in 2021.

Do you have what it takes to drive growth?

The annualized U.S. growth rate for the first quarter 2021 was 6.4 % & experts estimate 7.5 % for the full year. This sets a high bar for leaders who are required to execute and drive growth in their organizations. Your imperatives are to grow faster than competitors, supercharge revenue, & fuel future growth.

What executive behaviors are necessary to realize these goals? Recent research identifies 5 leadership qualities that are prevalent in today's high growth companies: **Integrity, Authenticity, Composure, Practical Wisdom, & Vision.**

Join Sherri Blix, ICF-credentialed coach, & certified Executive Presence Index (ExPI™) practitioner, along with a small cohort of peers (maximum of 8), to explore the dimensions, facets & specific behaviors of executive presence.

Blix Consulting
& Coaching

**September - December
2021**

Join a select group of mid to senior-level leaders from a variety of industries who wish to rise to the challenge

Benefit from 360 feedback, insightful workshops, confidential group & 1:1 coaching, plus peer support

Learn the top 5 facets of executive presence that will engage, align, inspire, & move others to act

Enroll by **August 14**
to receive an
Early Bird discount

Do You Exemplify Executive Presence?

What is it about other executives you admire that enables them to command a room, gain trust, and move an organization forward? Ask yourself:

- Are you adept at the art & science of influencing others?
- Are you clear about your values, & guided by a strong moral code?
- Do you convey steadiness, objectivity, & calmness during stressful times?
- Are you perceived by others as sincere & authentic?
- Have you created an inspiring, enterprise-wide vision of the future?

Bates ExPI™ Model of Executive Presence

Workshops & coaching are tied to the only science-based model of executive presence.

CHARACTER	SUBSTANCE	STYLE
Authenticity	Practical Wisdom	Appearance
Integrity	Confidence	Intentionality
Concern	Composure	Inclusiveness
Restraint	Resonance	Interactivity
Humility	Vision	Assertiveness

- The Executive Presence Index (ExPI) measures perceptions of your ability to build trust (Character), establish credibility (Substance), & drive execution through others (Style)
- Provides a unique data set of your strengths & development opportunities

Who Should Attend?

- High-performing mid-level & senior management executives
- Functional leaders who must interface with other areas outside of their expertise
- Principals of small/medium firms & entrepreneurs/owners of small companies with growth potential

What Will You Learn?

- How others perceive your strengths
- How to use specific behaviors that contribute to your executive presence & drive business results
- Practical tools, resources & skills for leading successfully in high growth environments

For more information, or to register, contact Sherri Blix today!

Sept. - Personalized start to the program: Complete ExPI survey, debrief results 1:1 with coach, & create development plan

Oct. – Dec. - Beginning Oct. 8, ending Dec. 17; 6 biweekly, 1.5-hour workshop/group coaching sessions via Zoom; 11:30 AM-1:00 PM Central Time

Investment – \$2550

Enroll by 8/14 for
Early Bird Rate of **\$2,295!**